

TEEI, Silver Sponsor at National Convention

National Coalition for Community Schools

From April 6th through the 9th TEEI will sponsor the National Coalition for Community Schools in Philadelphia. The Coalition will feature US federally appointed Arne Duncan, Secretary of Education, and Kathleen Sebelius, Secretary of Health & Human Services. Foundations such as the United Way along with research think tanks such as the Netter Institute of University of Pennsylvania will be present to both provide and gather information regarding community issues that affect youth and families.

Community Schools are dedicated to providing quality education, Youth Development, Family Support, Family & Community Engagement, and Community & Development programs. Community schools are the hub of the neighborhood and provide adult education, after school, early childhood services, physical health, youth development, as well as other programs whose goal is to strengthen the community.

TEEI will showcase their accrediting and evaluating services to attendees. TEEI provides accreditation which aligns programs, ensures safety, and creates programs in which students may flourish and grow. TEEI's evaluation services are an asset to foundations seeking to confirm program success, as well as to programs seeking both public and private funding sources. TEEI's services "ensure excellence in supplemental education while acknowledging the individuality of every student."

For more information please visit; www.communityschools.org

TEEI Time

Spring, 2010

Spring Events

April 6, 7, 8, 9, 2010

TEEI, Silver Sponsor

National Coalition for Community Schools, Phila, Pa

www.communityschools.org

April 18, 2010 1pm- 5pm

TEEI supports Prevent Child Abuse America in Philly

www.PreventChildAbusePA.org

May 11, 2010

TEEI Nurturing Parents Workshop for Mothers & More

www.mothersandmore.org

May 21, 22, 23

TEEI Spring Board Meeting

Buckingham, PA

Management Tip

Improving Customer Service

Advanced technology and budgeting pressures have changed the customer service experience. Companies are pushing far more function and responsibility to the consumer to cut costs. Here are three ways to support and involve your customer base in this new era to maximize exposure;

1. Be Transparent, reveal your internal systems so your customers feel a part of the experience, not separate from it. Share your behind-the-scene operations and ask for volunteers.
2. Capitalize on your loyalist; there are groups of people who will blog, tweet, or use FB to promote (or complain) about your services. Discover who are your loyalists, how or where they are communicating, and provide a positive message they will be proud to share.
3. Support New Talent; some of your customers may be your best sellers. Find ways to discover who these customers are and encourage their enthusiasm for your products or services.

Social Media Networking (aka Facebook, Twitter) worth the hype?

Check out this Blog by Umair Haque on Harvard Business Review's site;

The Social Media Bubble, 4:05 PM Tuesday March 23, 2010

http://blogs.hbr.org/haque/2010/03the_social_media_bubble.html



www.teeiagency.org

Questions or Comments? Email us at newsletter@teeiagency.org or call 866.250.1959

TEEI Time is a quarterly newsletter for members of the TEEI Agency, of Handprints, Inc a federally approved 501c-3 nonprofit organization accepting donations.



Promote Your Center in Your Community

Increase Your Community Visibility

TEEI is encouraging centers throughout Pennsylvania to seek local sponsors. Do you know someone in your community who owns a small business? Do you know parents who want to promote their services to your students and families? A local business can sponsor your center and provide scholarships students through donating to TEEI, The Educational Enrichment Initiative, a federally approved 501 c-3 charitable organization. Here are the Business Sponsor categories;

\$1,000 donation to TEEI;

One student will receive scholarship

Business is showcased as a sponsor. TEEI provides 2 certificates and 2 certificate holders to be placed at center and at sponsoring place of business.

Business donation is posted on TEEI website.

Business will receive receipt from TEEI for charitable donation.

TEEI provides 5 youth t-shirts promoting TEEI scholarship fund

\$3,000 donation to TEEI;

3 students will receive scholarship

Business is showcased as a sponsor. TEEI provides 2 certificates and 2 certificate holders to be placed at center and at sponsoring place of business

Business donation is posted on TEEI website

Business will receive receipt from TEEI for charitable donation

TEEI provides 15 youth t-shirts promoting TEEI scholarship fund

\$5,000 donation to TEEI;

5 students will receive scholarship

Business is showcased as sponsor. TEEI provides 2 plaques to be placed at center and at sponsoring place of business.

Business donation is posted on TEEI website

Business will receive receipt from TEEI for charitable donation

TEEI provides 25 youth t-shirts promoting TEEI scholarship fund

\$10,000 donation to TEEI

8 students will receive scholarship

Business is showcased as sponsor. TEEI provides 2 plaques to be placed at center and at sponsoring place of business.

Business donation is posted on TEEI website

Business will receive receipt from TEEI for charitable donation

TEEI provides 50 t-shirts promoting TEEI scholarship fund

Contact
dnahoom@teeiagency.org
For more details
or feel free to pass contact information along to interested businesses.

